



# Industry Update

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# New Activities in Industry

## **PPC- Print Properties Committee**

- ◆ UV Data set
- ◆ ECG Project
- ◆ Universal Data Set
- ◆ G7+

## **Fogra Meetings**

- ◆ Score Card Project

# UV Dataset

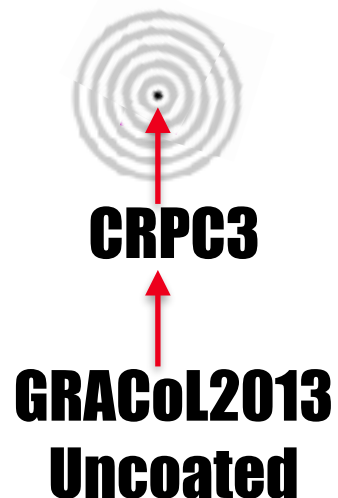
- ◆ Available in Beta now for testing
- ◆ Accommodates Larger Gamut for UNC Printing

# Defining Your Printing Reference

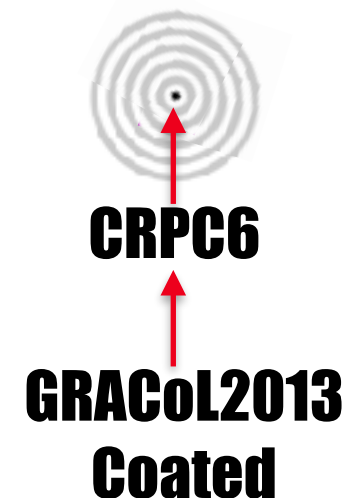
## *What Target are you aiming for?*

- What substrate are you printing on...

### Uncoated References



### Coated References



← **Smaller** — **Gamut Size** — **Larger** →

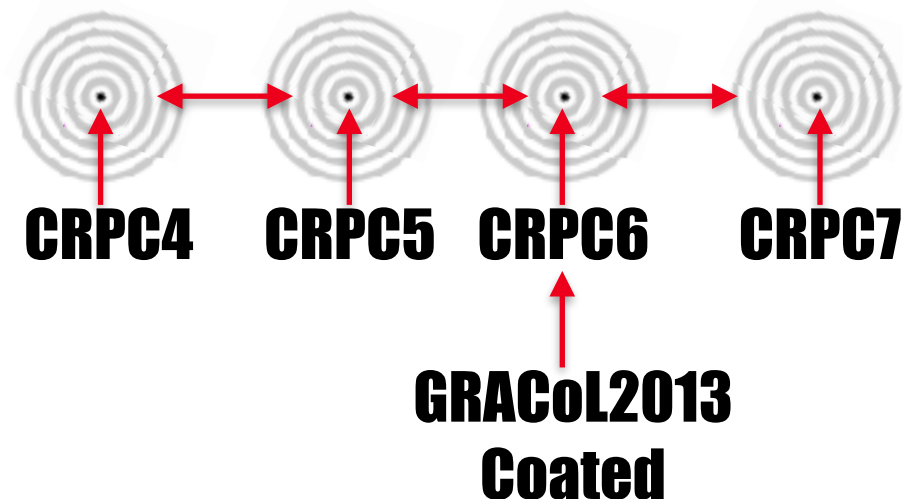
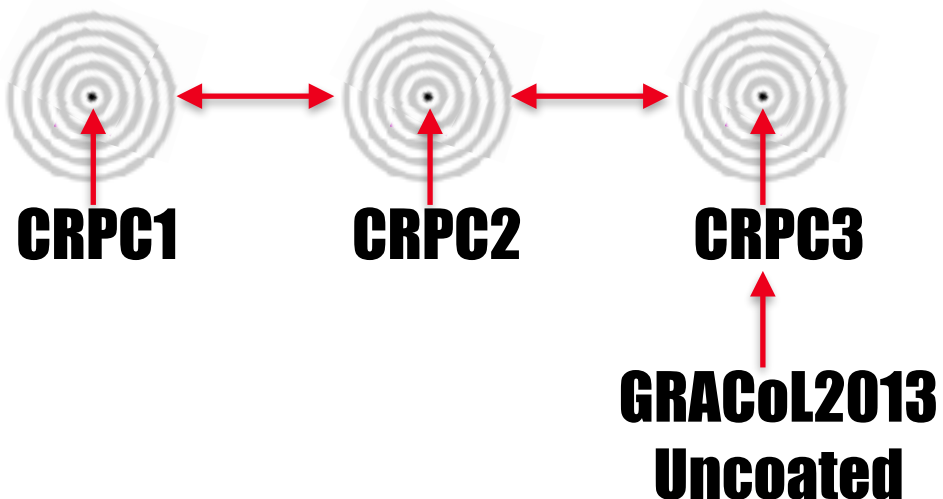
# Defining Your Printing Reference

## *What Target are you aiming for? ISO 15339*

- What substrate are you printing on...

### Uncoated References

### Coated References



← Smaller — Gamut Size — Larger →

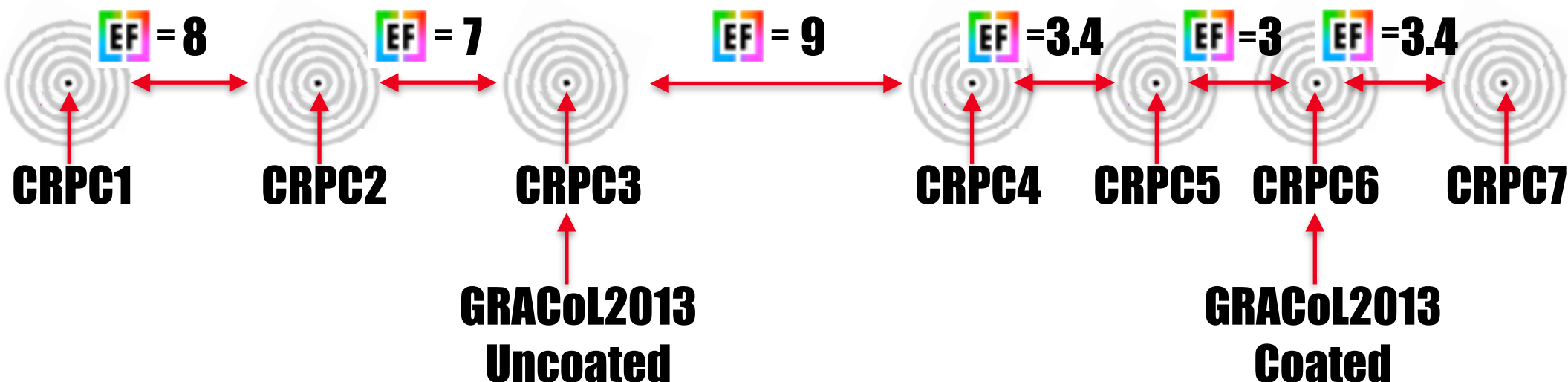
# Defining Your Printing Reference

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Smaller — Gamut Size — Larger

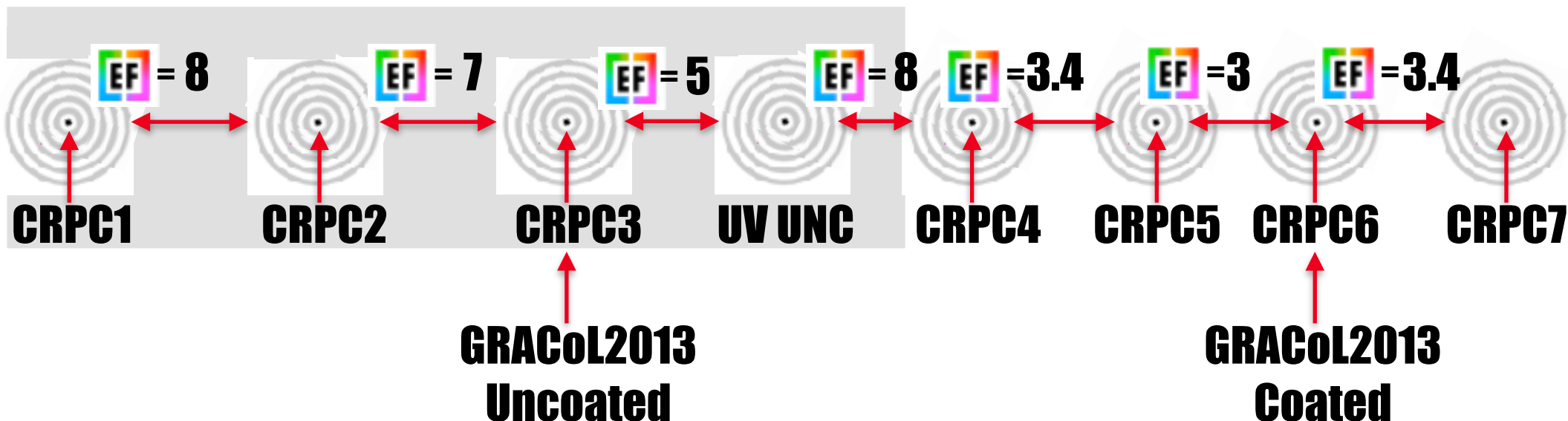
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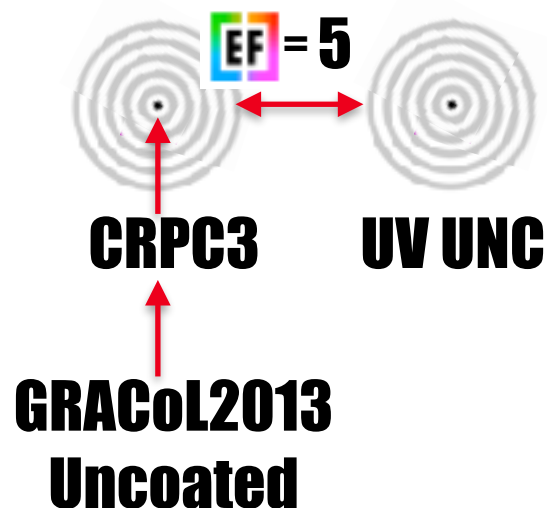
← Smaller — Gamut Size — Larger →

# Defining Your Printing Reference

## *What Target are you aiming for?*

- What substrate are you printing on...

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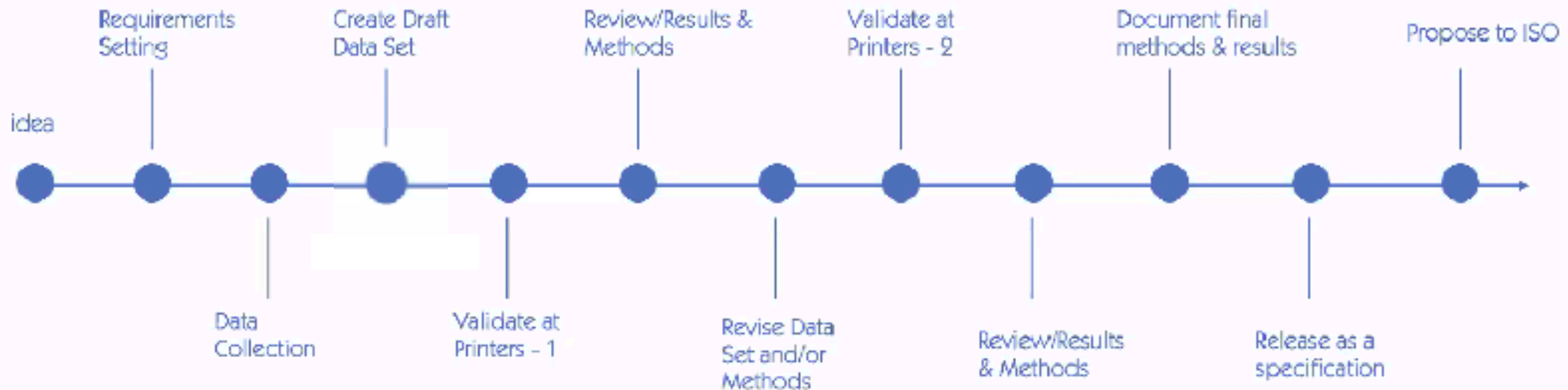
**41%+ Larger Gamut**  
per ISO Gamut Calc

← **Smaller** — **Gamut Size** — **Larger** →



# Where are We in the process

## *Multiple of Actual Press Runs*



# ECG Project

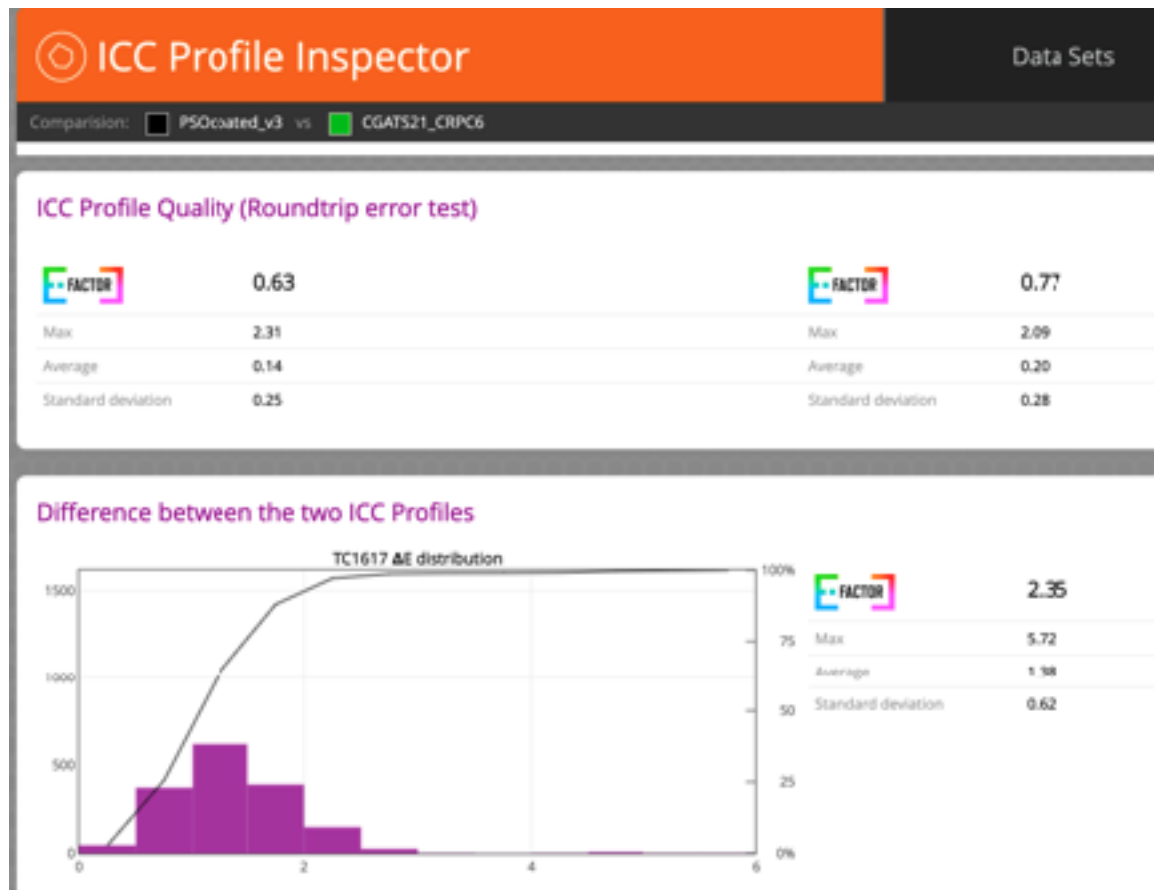
## ***Reference Aim Profile for ECG***

- Needs to have GRACoL2013 as base CMYK
- Needs the OGV inks with SCTV at correct Hue Angles
- Challenge
- New Universal Data Set as the base

# Universal Data Set

## *ISO Coated- Europe, Africa – GRACoL- NA*

- They are different... Not much, but they are...



# Universal Data Set- ISO UDS-1

## ***Aligning PSO Coated, and GRACoL2013***

- Result will be different, but very similar...
- Has not been released for Beta yet, still Alpha stage

# What is G7+

## ***Brand New- still not finalized***

- New Curve algorithm
- Has not been released to any developers yet
- This is preliminary information shared with PPC last week

# G7+ design goals

G7+

- Don't rock the G7 boat  
*Maintain G7 appearance and benefits*
- Optimize low-DR tonality
- More natural gray balance
- Eliminate SCCA vulnerability
- Solve high-density banding
- Support proposed ISO UCD1  
*Unified Characterization Dataset to replace fogra and GRACoL*



# Impact on G7 users



- Little or no visible change on typical commercial stock  
*LEGACY G7 FILES SHOULDN'T NEED REPLACING*
- Need new calibration & verification tools
- New process control & QC aims

# What About Score Cards

## ***Score Cards don't predict level of Color Match***

- 5 points for each primary within 3 delta E
- 5 points for each TVI with 3% of target, 3 points if 5%
- 5 points for each gray within 3  $\Delta Ch$  of target
- 85 points-Good Match? Doesn't compensate expectation
  
- **Doesn't** Relate to Visual color match- 87 score not necessarily closer match 82, **Can't** be used to compare...



# Actual Situation with Bodoni and ColorCert

## *Two Printers printing same job, Bodoni, ColorCert*

- Both passed G7 Compliance
- Both had passing scores: 84 and 86
- Customer **Rejected** Prints- They didn't match expectation
  
- Printer gave me measurement data, different color bars
- Imported in ChromaChecker, both passed G7
- Compared each print to one another= 7.2 E-Factor

# Actual Situation with Bodoni and ColorCert

***Compared same job from two different press runs-***

- PressSign score= 86
- ColorCert score = 84 lower score: but actually closer...

KOMORI-44-8C\_366

Track name	Tools	Substrate	Reference Printing Condition	Details
<input checked="" type="checkbox"/> UNC PressSign	1 files 6.0		score: GRACo12013UNC_CRPC3 V2 5.6	

SHOW HIDDEN SETUP ASSISTANT

MANROLAND

Track name	Tools	Substrate	Reference Printing Condition	Details
<input checked="" type="checkbox"/> UNC ColorCert	1 files 6.0		score: GRACo12013UNC_CRPC3 V2 5.1	

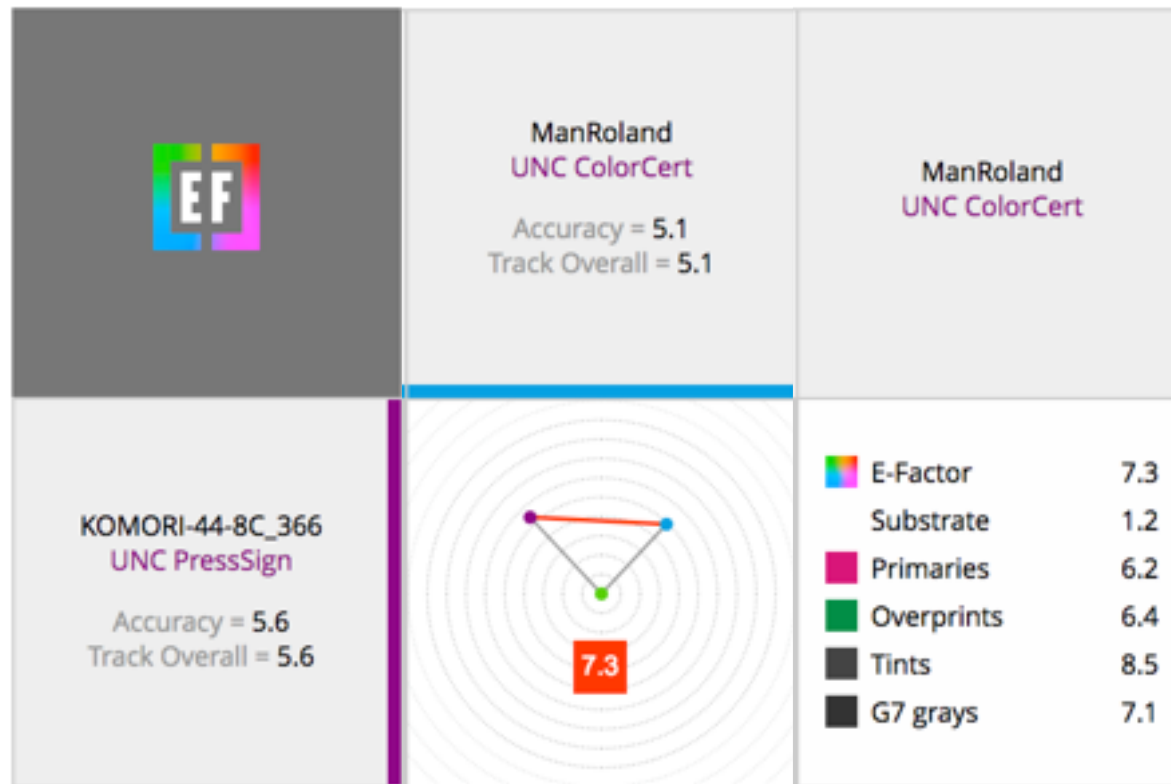
SHOW HIDDEN SETUP ASSISTANT

# Actual Situation with Bodoni and ColorCert

## *Compared Prints from two press runs- Unaccepted*

- 7.3 E-Factor Difference, Magenta Solid 6.2  $\Delta E$  different

### E-Factor

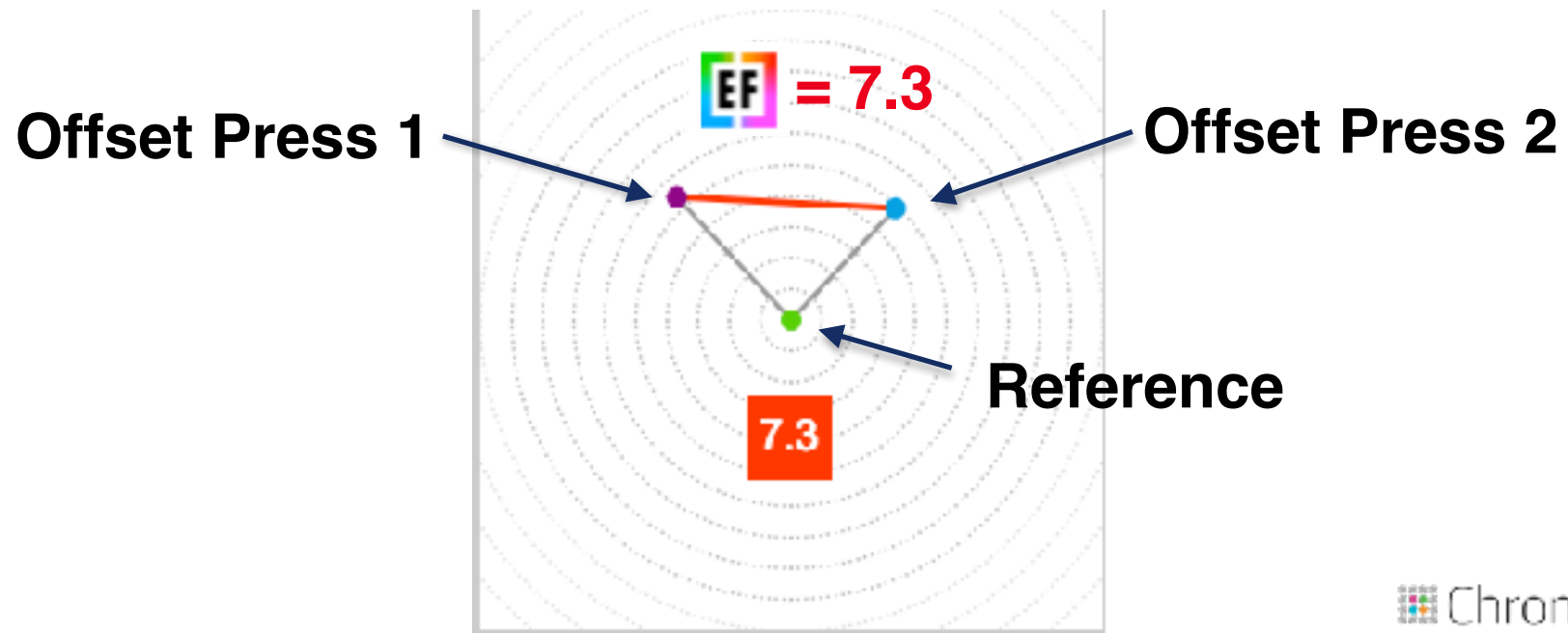


# Scenario Proves G7 & Score Card Need



## *Compare Prints to Reference- one thing*

- Compare prints to one another, completely separate eval
- Opposite sides of bulls eye, theoretically could have been 10.7 E-Factor to one another, worst case scenario



# Summary: E-Factor- Visual Score Card



## ***Defines if Print is Salable- ONE NUMBER***

- Makes easy operator, management, customer, sales
- Know instantly if print is salable
- Complements G7 compliance- adds Color Match
  - *E-Factor is in G7 Color Space Criteria definition*
- Create manager production & customer Job reports
  - *Provides KPI (Key Performance Indicators)*

# Potential ChromaChecker Certification Project

## ***Idealliance: G7 Qualification not Certification***

- ◆ Printer can print G7:
  - ◆ One time, One Year, One Press, with G7 Expert present
  - ◆ No distinction related to printer quality
  - ◆ No distinction for multiple presses
  
- ◆ Brain Storm about a Near Neutral Print Provider Certification