

COLOR CONFORMANCE CONFERENCE '25

New Port Richey, FL (Tampa North)
January 28–30, 2025



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ChromaChecker Certification

January 28, 2025

Presented by
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Programs

Designer

- Aligning display print production
- Design with Named Colors
- Spot Color Master Libraries

Prepress

- Align display with designers
- Preflight documents
- Establish workflow best practices\
- Spot Color Master Libraries
- Data analysis

Print Buyer

- Determining requirements
- Reporting throughout supply chain
- Data analysis

Production

- Conventional
- Digital
- Flexo
- Large Format
- Specialty

A Fast and Focused Certification

- Real-World deployment.
- Our certification programs are offered at an **accelerated pace**, which allows you to implement immediately.
- Based on organizational productivity and profitability
- Demonstrates leadership skills.
- Provides productive change by influencing decision-makers related to Color Quality, Productivity and Profitability.
- Designed and evaluated in a **specific "building block" order**, so your coach can guide an accelerated pace

Real-World Experience

- Project-based Curriculum and Hands-on Opportunities.
- Built on real-world **project-based work in professional environments.**
- Requirements are evaluated in a **real-world environment** across all disciplines.

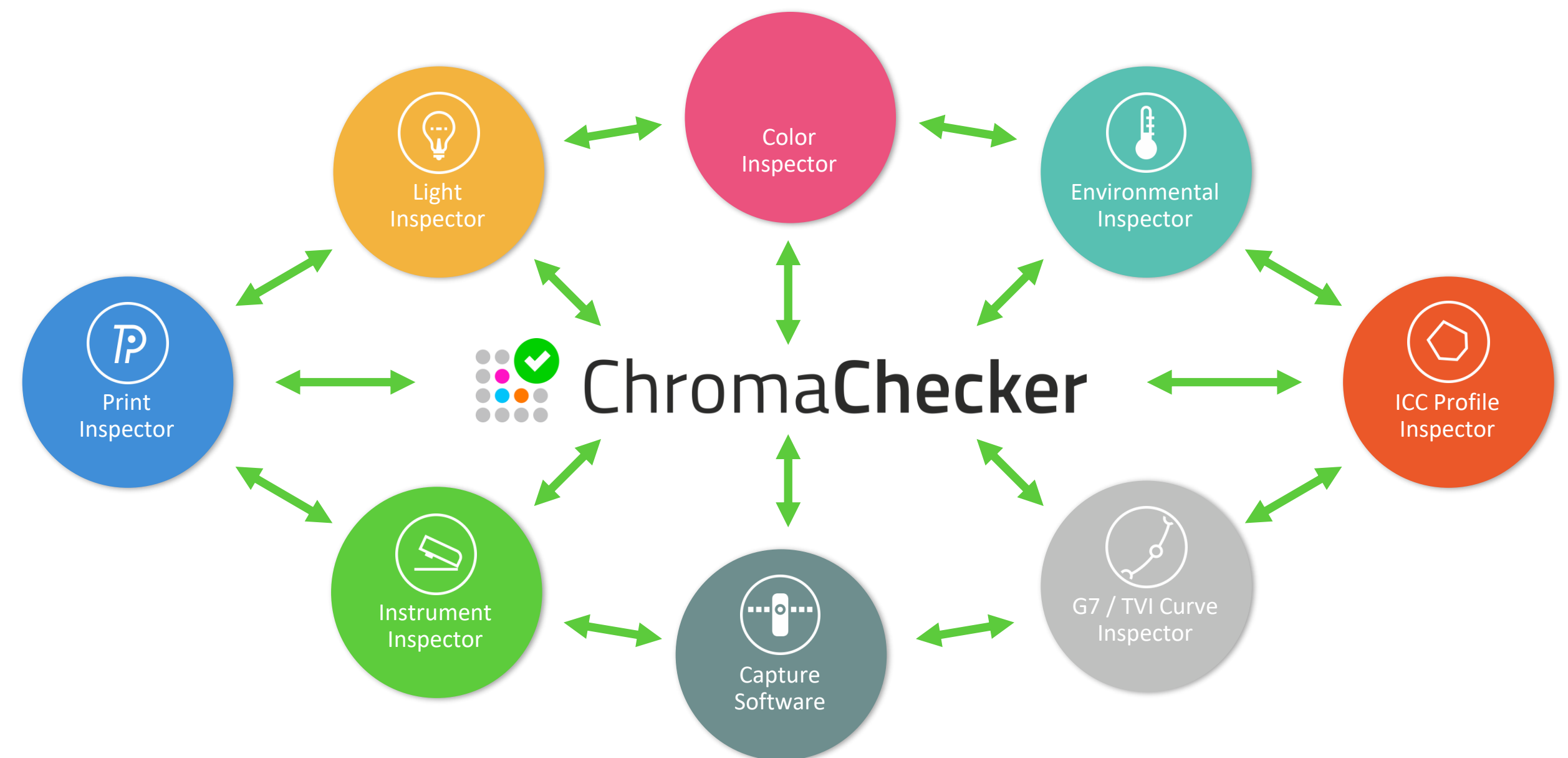
ChromaChecker Advantage

- Real-World for productivity. Why waste time in a class when you can be working?
- Access resources to guide your learning experience as you need them.
- Formal online training programs and tutorials to learn at your own pace.
- Focus on your job by solving immediate needs for production.
- Tailored programs for your career path.

Color Communication

All programs cover importance of color communication

- ✔ Manage complex relationships, between devices and environment, enabling all elements to function as a cohesive unit.
- ✔ Addressed based on your job role in the color approval chain.

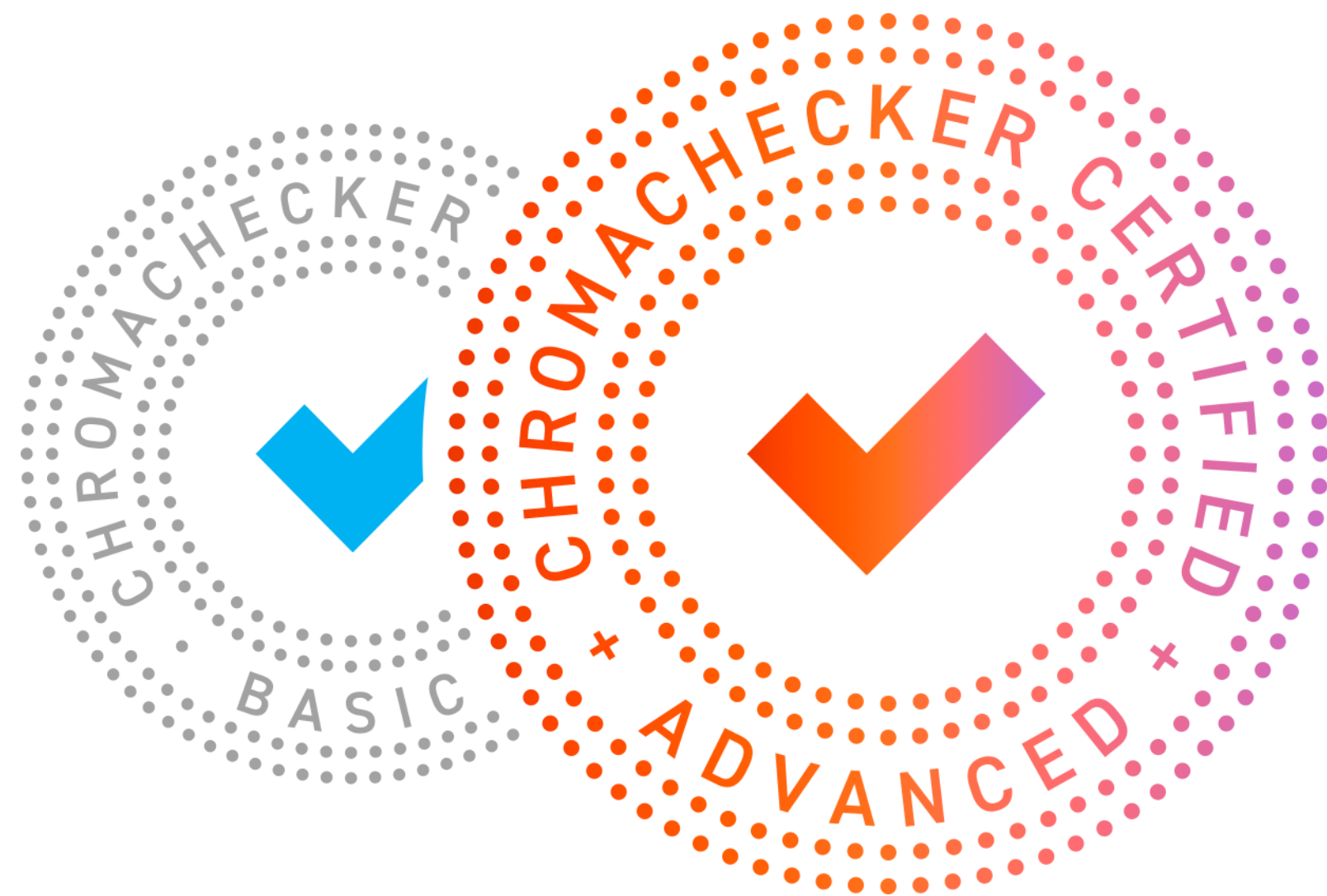


Basic Certification



- Define the organization's business goals and production manufacturing processes
- Document the "Current State" of the production color accuracy and consistency using ChromaChecker
- Implement Best Practices for Color Quality Control
- Define the company's production standards (ie. E-Factor, G7, another process control metric)
- Measure production line performance for each device
- Implement a color match using artwork on a printed job
- Provide reports proving the job is salable and within company tolerances
- Provide faster make-ready when matching color
- Define the best practice for quantifying a color match to a proof
- Generate company reports verifying production line results for management and operators

Advanced Certification



- Basic Certification
 - Provide an analysis of your current production environment
 - Define a roadmap for aligning multiple printing devices in your production network
 - Demonstrate the procedure for assessing brand color matches
 - Implement an automated quality control process using barcode recognition
 - Define your organization's process for color accuracy from design to print