



# Color Control Fundamentals

# Color Basics

Presented by: David Hunter

# Defining Color Values

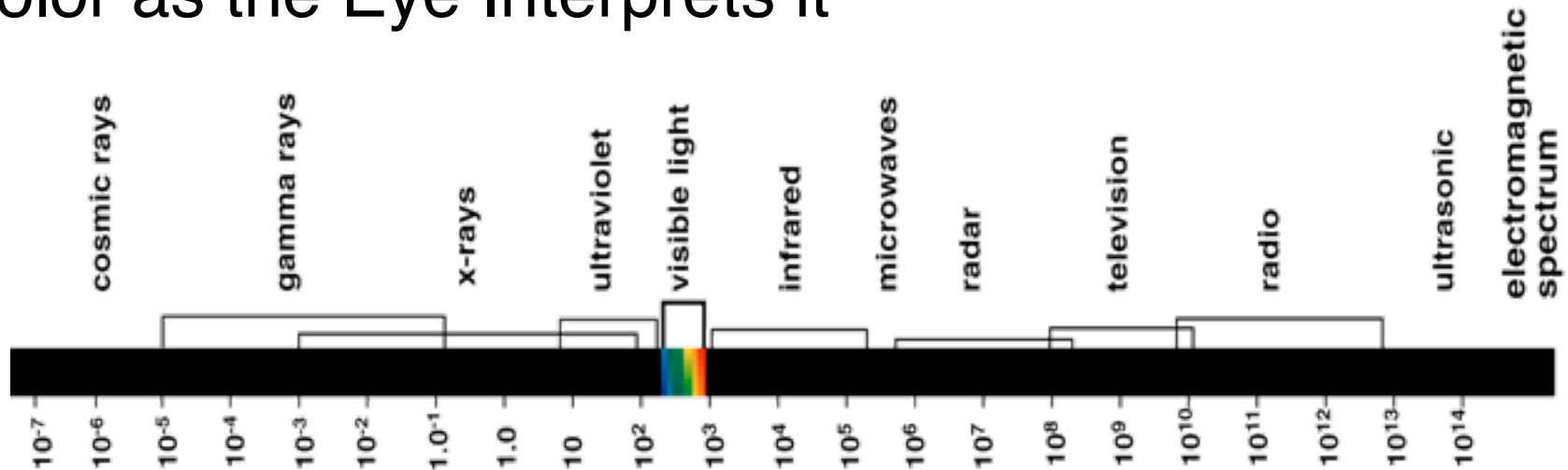
## Agenda

- Color as the Eye Interprets it
- Rendering color value as a number
- Spectral Data
- CIE-Lab
- Mapping to Prints, and known Spots

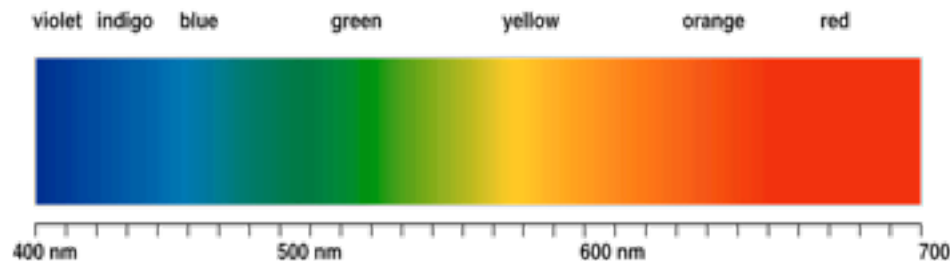
# Defining Color Values

## Electromagnetic Spectrum

- Color as the Eye Interprets it



R•O•Y•G•B•I•V



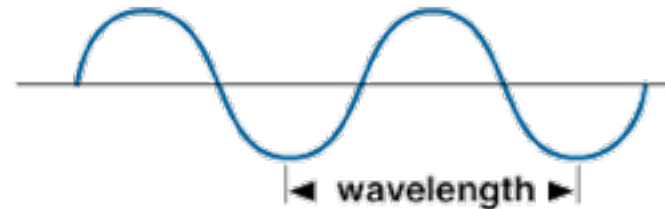
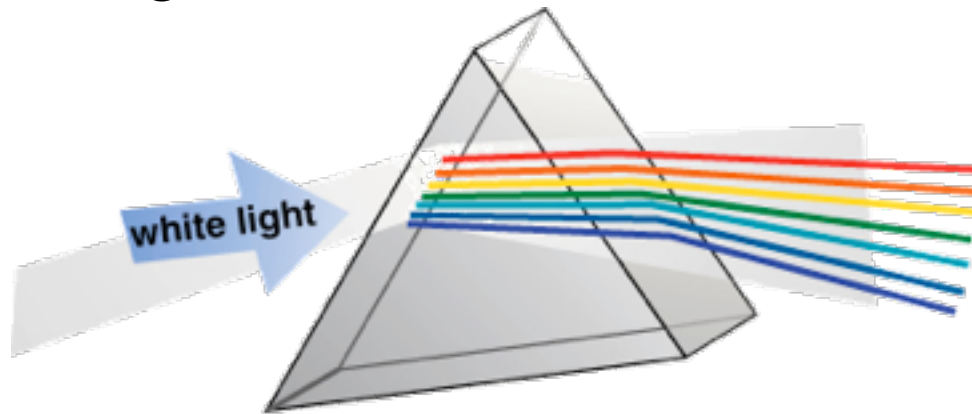
# No Light



# Need Light Source (Illuminant)

## Prism

- White Light- Composed of all colors of spectrum
- Black Light?

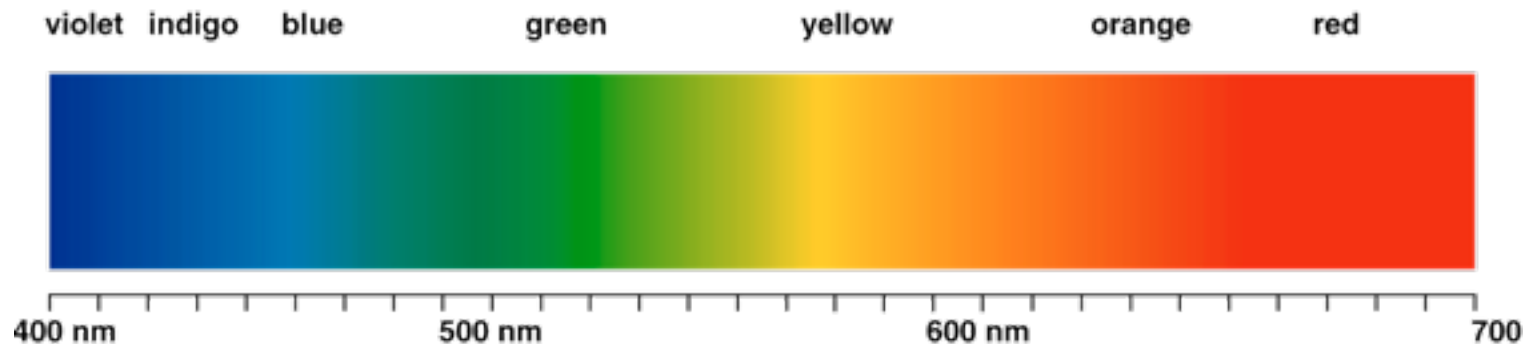




# Spectral Definition

## One Color

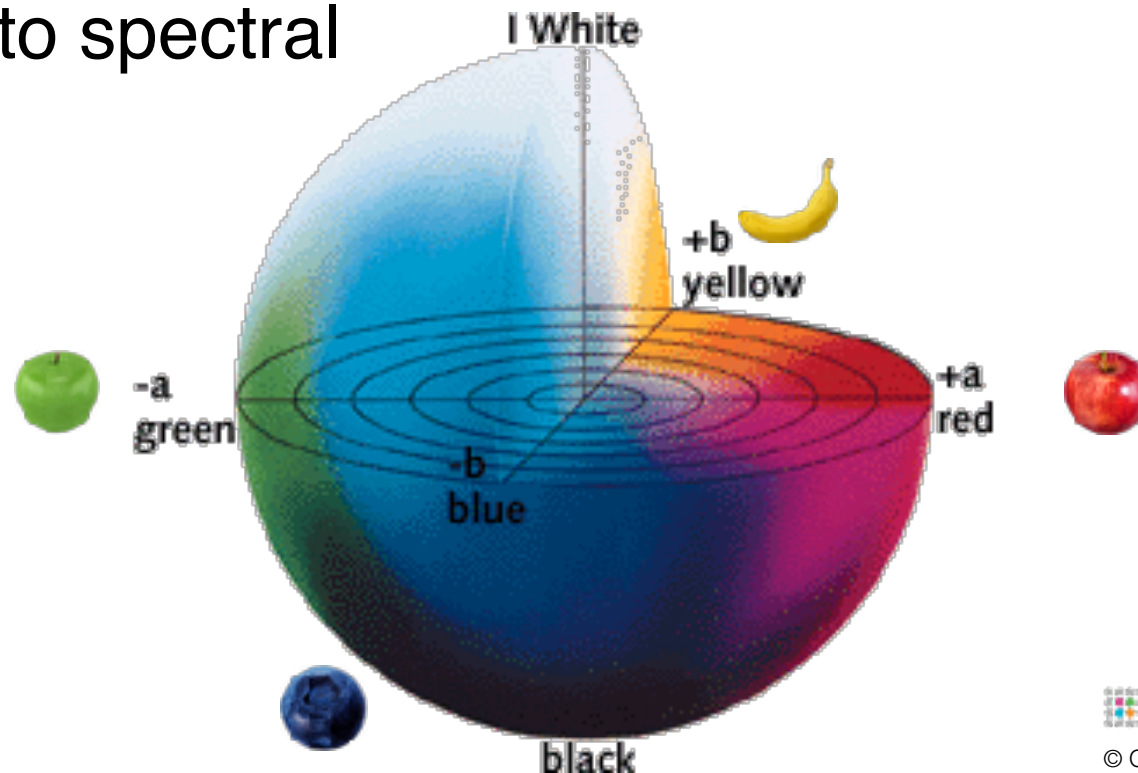
- 380-720 NM
- 10 NM increments
- 32 numbers represent one color
- Can predict result of new light source
- Easily Convert to CIE-Lab



# CIE-Lab Definition

## One Color

- 3 numbers,  $L^*$  lightness,  $a^*$  red/green axis,  $b^*$  yellow/blue
- Illuminant dependent- Only good for 1 Light source
- Can't convert to spectral

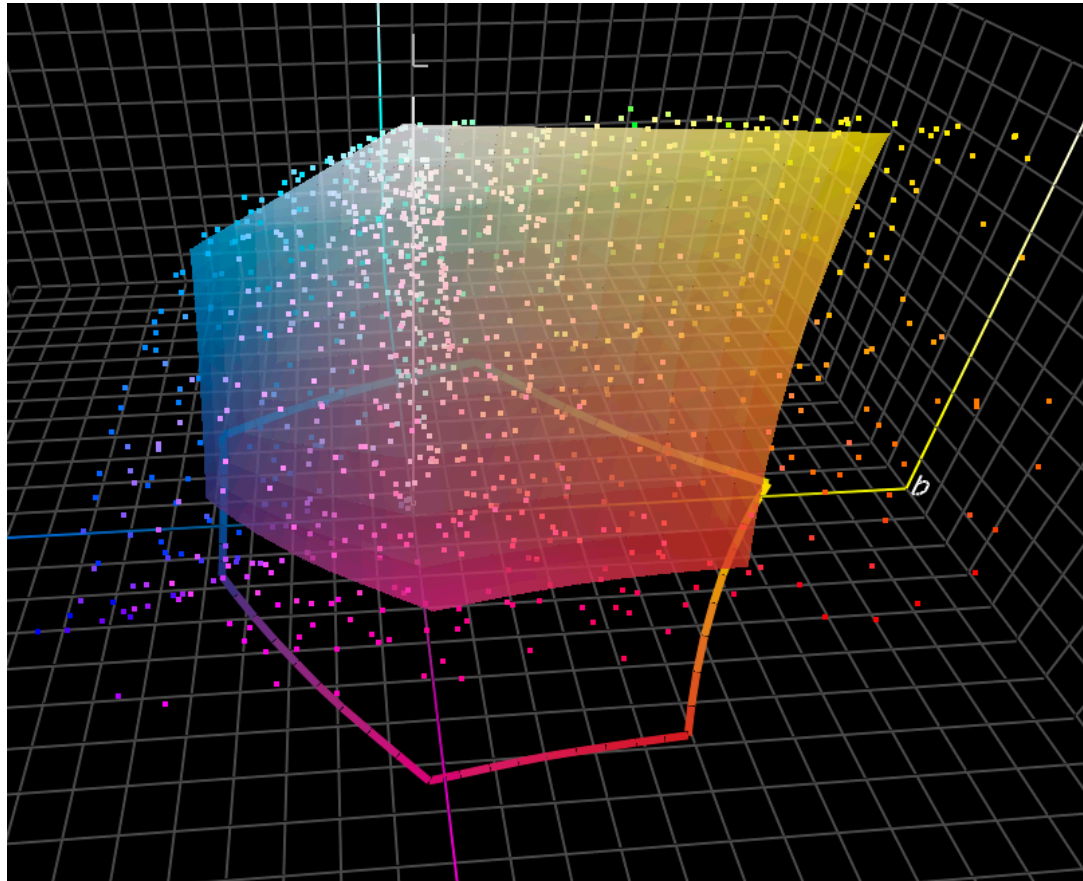




# Define Printing Gamut and Measured Colors

## GRACoL Print Gamut and PMS Colors

- 58% of colors within  $2\Delta E(00)$



# Summary

## Light Affects Color

- Spectral definition is more desired for defining colors
- CIE-Lab is still valuable for editing, correcting colors
- Spectral Prediction for Spots/Tints/Profiles is future



# Color Control Fundamentals

# 5 C's Color Control

Presented by: David Hunter

# STEPS TO DEFINING PROCESS DISCIPLINE

How to meet or exceed E-Factor?

## 5 C's of Color Control

**Capture** — assess instrumentation capabilities

**Calibration** — make device consistent to itself & over time

**Characterization** — define device gamut and create profile

**Conversion** — map one gamut to another in the workflow

**Conformance** — verify new results and meet expectations




# Definitions

## ***Device Consistency***

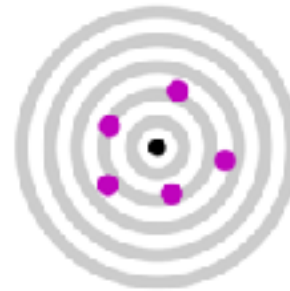
- ◆ Precision
- ◆ Process Control- G7
- ◆ Shared Visual Appearance
- ◆ Delta E metrics for CMYK solids

## ***Device Matching***

- ◆ Accuracy
- ◆ Color Conformance- 
- ◆ Color Match
- ◆ E-Factor metrics for pages



LOW ACCURACY  
HIGH PRECISION



HIGH ACCURACY  
LOW PRECISION



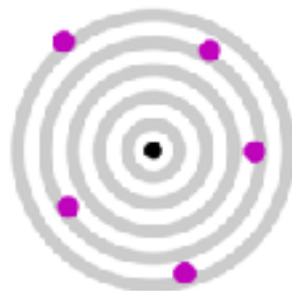
HIGH ACCURACY  
HIGH PRECISION



# Transition from Graphic Arts to Manufacturing

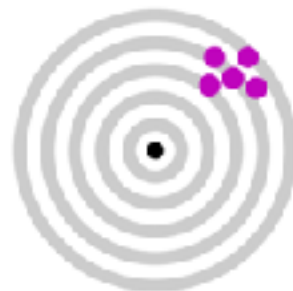
## *Taking Raw Materials & Creating Products that Consistently Meet Customer Expectations*

- ◆ **Maximum Color Match Requires-** Optimum process control, tighter metrics, optimum color conformance, lower EF 



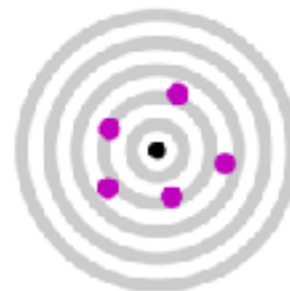
LOW ACCURACY  
LOW PRECISION

 =9+



LOW ACCURACY  
HIGH PRECISION

 =7



HIGH ACCURACY  
LOW PRECISION

 =5



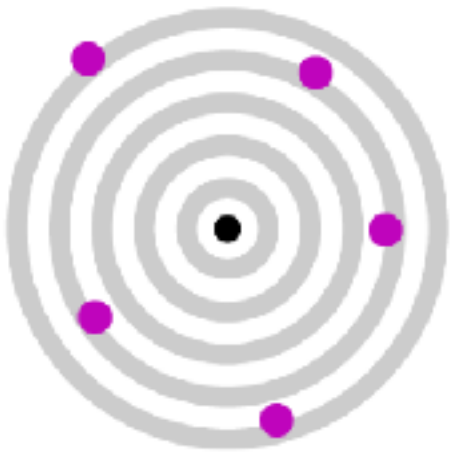
HIGH ACCURACY  
HIGH PRECISION

 =3

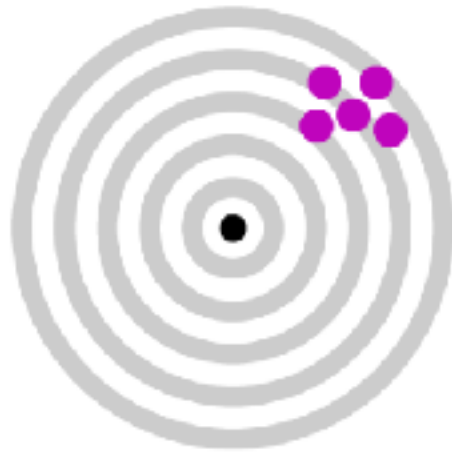
# 5 C's determine Quality of Color Match

**Need Good Components for all 5 C's to have best color**

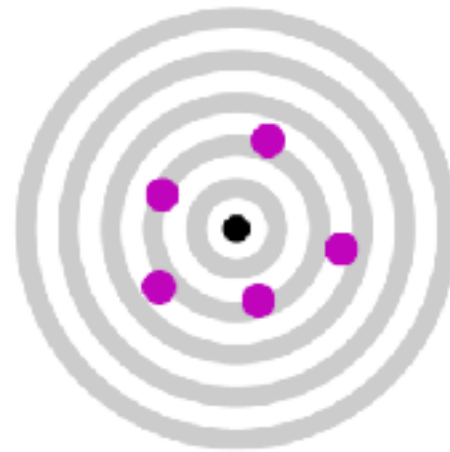
- Precision and Accuracy achieved with all 5
- Might not need all 5 C's depending on your Expectations



**No Color Control**



**Capture & Calibration**



**+ G7 Curve**

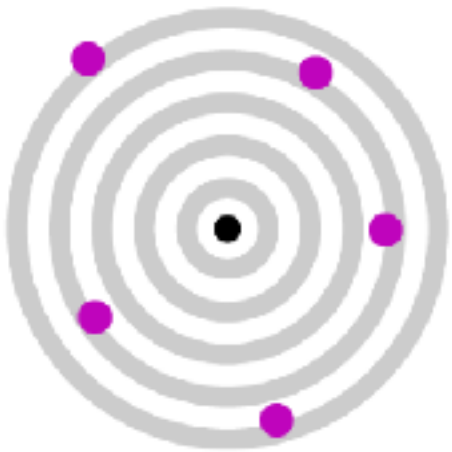


**+Characterization & Conversion**

# 5 C's determine Quality of Color Match

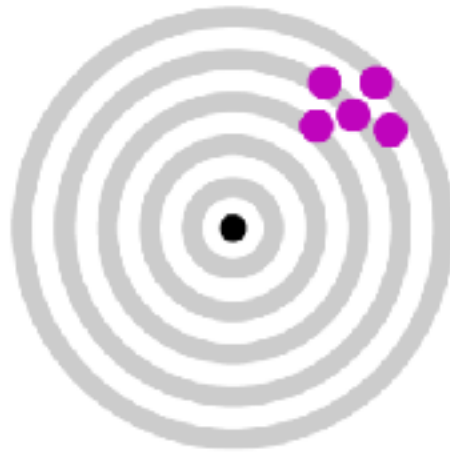
**Need Good Components for all 5 C's to have best color**

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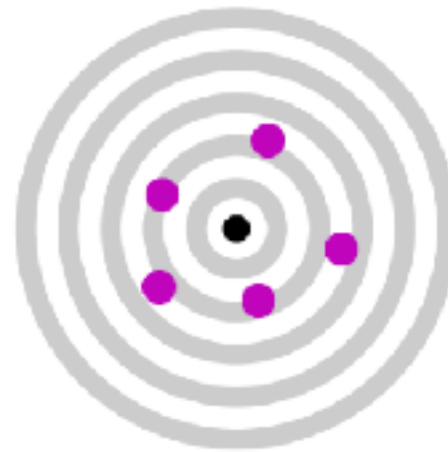
**No Color Control**

 =9+



**Capture & Calibration**

 =7



**+ G7 Curve**

 =5



**+Characterization & Conversion**

 =3 checker  
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# Color Control Fundamentals

First of the Five C's:

# Capture

Presented by: David Hunter



# STEPS TO DEFINING PROCESS DISCIPLINE

How to meet or exceed E-Factor?

## First of the 5 C's of Color Control

**Capture** — assess instrumentation capabilities

**Calibration** — make device consistent to itself & over time

**Characterization** — define device gamut and create profile

**Conversion** — map one gamut to another in the workflow

**Conformance** — verify new results and meet expectations



# Capture Data with Measurement Instruments

*Quantify color with multiple capabilities*



# Capture- Selecting a Measurement Device

## Factors to Consider

- Ease of use- measuring single color? More?
- Level of automation (auto patch/ bar code)
- Substrate material thickness/transparency
- Aperture Size per printed line screen
- Textured material
- Other measurement devices to match
- Cost

# Capture with Manual Measurements

*Manually measure one color at a time*



# Capture with Single Strip Measurements

***Measure color bar, patch size dependent on instrument***

- Calibration (process control) and Conformance applications





# Capture with Automated Target Measurements

## *Automated x, y measuring large targets*

- Characterization (ICC Profile) targets
- Predefined locations with i1iO
- Bar code incorporated with target for automatic routing





# Capture- Determining Which Device is Required



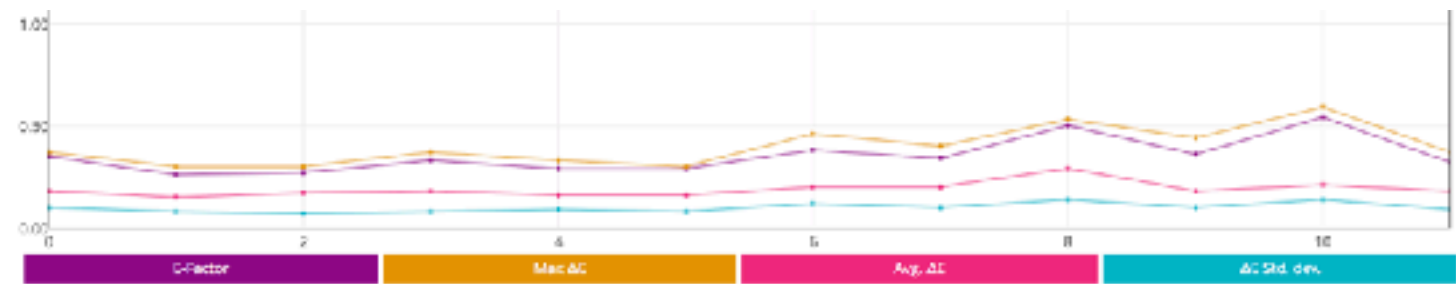
## Considerations based on E-Factor

- Tighter the expectations the more critical the accuracy
- Precision- repeatability/consistency
- Accuracy- in relation to “Master” instrument
- Not always directly related to price

# Capture- How Precise is an Instrument?

## Data from measuring 42 patch target twelve times

- Exposes state of “exactness” and “repeatability”



Average: .37

File list:

|   | Measurement         | Created             | Baseline                                   | Worst patches | Max. ΔE | Avg. ΔE | EF   | ✓ | 🔍 |
|---|---------------------|---------------------|--|---------------|---------|---------|------|---|---|
| 1 | IT_XA2_A4068_14.pdf | 2017-12-01 11:26:00 | Autogenerated baseline 2018-03-01 09:06:00 | ■ ■ ■ ■       | 0.37    | 0.18    | 0.32 | ✓ | 🔍 |
| 2 | IT_XA2_A4068_13.pdf | 2017-12-01 11:30:00 | Autogenerated baseline 2018-03-01 09:06:00 | ■ ■ ■ ■       | 0.50    | 0.21    | 0.54 | ✓ | 🔍 |
| 3 | IT_XA2_A4068_12.pdf | 2017-12-01 11:38:00 | Autogenerated baseline 2018-03-01 09:06:00 | ■ ■ ■ ■       | 0.44    | 0.18    | 0.36 | ✓ | 🔍 |
| 4 | IT_XA2_A4068_11.pdf | 2017-12-01 11:43:00 | Autogenerated baseline 2018-03-01 09:06:00 | ■ ■ ■ ■       | 0.53    | 0.29    | 0.50 | ✗ | 🔍 |
| 5 | IT_XA2_A4068_10.pdf | 2017-12-01 11:53:00 | Autogenerated baseline 2018-03-01 09:06:00 | ■ ■ ■ ■       | 0.45    | 0.20    | 0.34 | ✓ | 🔍 |
| 6 | IT_XA2_A4068_9.pdf  | 2017-12-01 11:56:00 | Autogenerated baseline 2018-03-01 09:06:00 | ■ ■ ■ ■       | 0.46    | 0.20    | 0.30 | ✓ | 🔍 |
| 7 | IT_XA2_A4068_8.pdf  | 2017-12-01 10:25:00 | Autogenerated baseline 2018-03-01 09:06:00 | ■ ■ ■ ■       | 0.39    | 0.15    | 0.39 | ✓ | 🔍 |
| 8 | IT_XA2_A4068_7.pdf  | 2017-12-01 10:37:00 | Autogenerated baseline 2018-03-01 09:06:00 | ■ ■ ■ ■       | 0.38    | 0.16    | 0.39 | ✓ | 🔍 |
| 9 | IT_XA2_A4068_6.pdf  | 2017-11-09 11:40:00 | Autogenerated baseline 2018-03-01 09:06:00 | ■ ■ ■ ■       | 0.37    | 0.18    | 0.33 | ✓ | 🔍 |

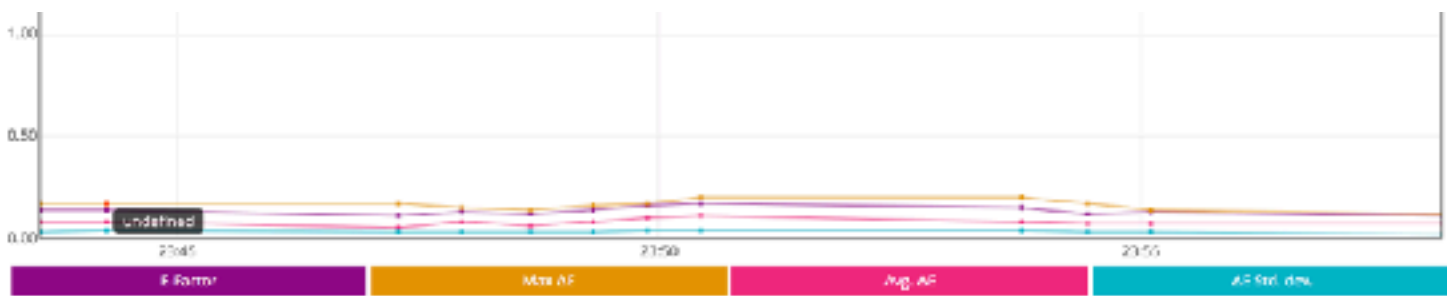


Discontinued

# Capture- How Precise is an Instrument?

## Data from measuring 42 patch target twelve times

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Average: .14

File list

|   | Measurement                                  |   | Created             | Baseline    | Worst patches | Max. dE | Avg. dE | EF   | ✓ | 🔍 |
|---|--|---|---------------------|-------------|---------------|---------|---------|------|---|---|
| 📄 | PR NTVerifier_Export_2017_09_05_09h58m08.txt | 📁 | 2017-09-05 20:58:08 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.12    | 0.07    | 0.11 | ✓ | 🔍 |
| 📄 | PR NTVerifier_Export_2017_09_05_09h59m00.txt | 📁 | 2017-09-05 20:59:00 | 11_5N807_M0 | 🟡 🟢 🟠 🟤       | 6.14    | 0.07    | 0.13 | ✓ | 🔍 |
| 📄 | PR NTVerifier_Export_2017_09_05_09h59m17.txt | 📁 | 2017-09-05 20:59:17 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.17    | 0.07    | 0.12 | ✓ | 🔍 |
| 📄 | PR NTVerifier_Export_2017_09_05_09h59m28.txt | 📁 | 2017-09-05 20:59:28 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.20    | 0.08    | 0.15 | ✓ | 🔍 |
| 📄 | PR NTVerifier_Export_2017_09_05_09h59m36.txt | 📁 | 2017-09-05 20:59:36 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.26    | 0.11    | 0.17 | ✓ | 🔍 |
| 📄 | PR NTVerifier_Export_2017_09_05_09h59m53.txt | 📁 | 2017-09-05 20:59:53 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.17    | 0.10    | 0.16 | ✓ | 🔍 |
| 📄 | PR NTVerifier_Export_2017_09_05_09h59m19.txt | 📁 | 2017-09-05 20:59:19 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.16    | 0.08    | 0.14 | ✓ | 🔍 |
| 📄 | PR NTVerifier_Export_2017_09_05_09h59m40.txt | 📁 | 2017-09-05 20:59:40 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.14    | 0.06    | 0.12 | ✓ | 🔍 |
| 📄 | PR NTVerifier_Export_2017_09_05_09h59m57.txt | 📁 | 2017-09-05 20:59:57 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.15    | 0.08    | 0.13 | ✓ | 🔍 |

i1Pro2

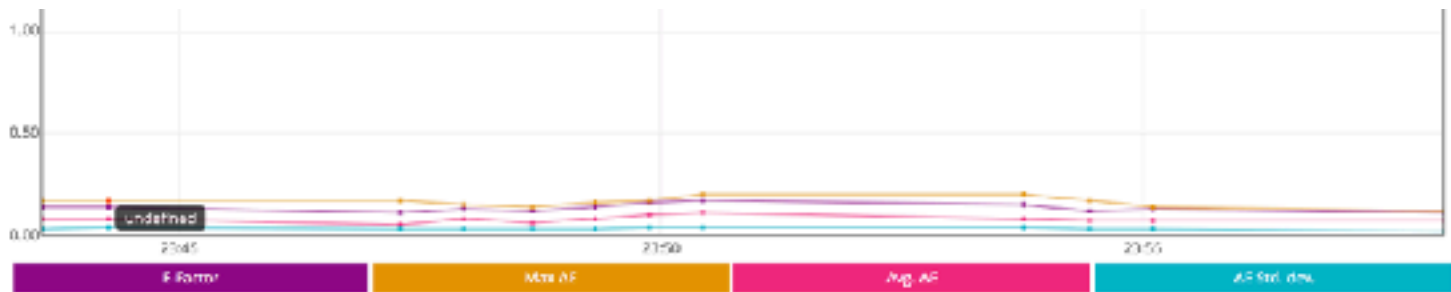


Discontinued

# Capture- How Precise is an Instrument?

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- Exposes state of “exactness” and “repeatability”



Average: .14

File list

|   | Measurement                                  |   | Created             | Baseline    | Worst patches | Max. dE | Avg. dE | EF   | ✓ | 🔍 |
|---|--|---|---------------------|-------------|---------------|---------|---------|------|---|---|
| 📄 | PR NTVerifier_Export_2017_09_05_09h58:08.txt | 📁 | 2017-09-05 20:56:58 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.12    | 0.07    | 0.11 | ✓ | 🔍 |
| 📄 | PR NTVerifier_Export_2017_09_05_09h59:00.txt | 📁 | 2017-09-05 20:59:00 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.14    | 0.07    | 0.13 | ✓ | 🔍 |
| 📄 | PR NTVerifier_Export_2017_09_05_09h59:17.txt | 📁 | 2017-09-05 20:59:17 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.17    | 0.07    | 0.12 | ✓ | 🔍 |
| 📄 | PR NTVerifier_Export_2017_09_05_09h59:35.txt | 📁 | 2017-09-05 20:59:35 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.20    | 0.08    | 0.15 | ✓ | 🔍 |
| 📄 | PR NTVerifier_Export_2017_09_05_09h59:52.txt | 📁 | 2017-09-05 20:59:52 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.26    | 0.11    | 0.17 | ✓ | 🔍 |
| 📄 | PR NTVerifier_Export_2017_09_05_09h59:53.txt | 📁 | 2017-09-05 20:59:53 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.17    | 0.10    | 0.16 | ✓ | 🔍 |
| 📄 | PR NTVerifier_Export_2017_09_05_09h59:59.txt | 📁 | 2017-09-05 20:59:59 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.16    | 0.08    | 0.14 | ✓ | 🔍 |
| 📄 | PR NTVerifier_Export_2017_09_05_09h59:40.txt | 📁 | 2017-09-05 20:59:40 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.14    | 0.06    | 0.12 | ✓ | 🔍 |
| 📄 | PR NTVerifier_Export_2017_09_05_09h59:57.txt | 📁 | 2017-09-05 20:59:57 | 11_5N807_M0 | 🟢 🟡 🟠 🟤       | 6.15    | 0.08    | 0.13 | ✓ | 🔍 |

i1Pro3



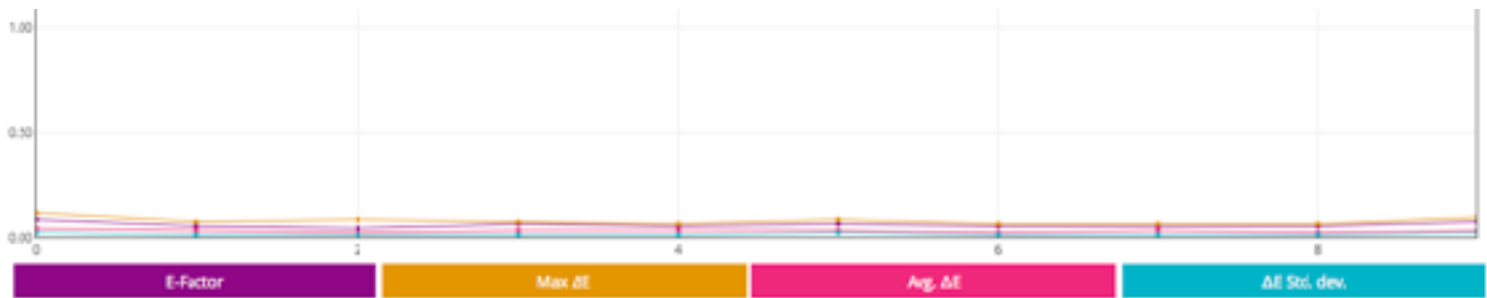
\$1,500



# Capture- How Precise is an Instrument?

## Data from measuring 42 patch target twelve times

- Exposes state of “exactness” and “repeatability”



Average: .05

File list

|                          | Measurement                                 | Created             | Baseline                                   | Worst patches | Max. ΔE | Avg. ΔE | EF   | ✓ | 🔍 |
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| <input type="checkbox"/> | PRINTVerifier_Export_2017_11_08_20h34s44.tx | 2017-11-08 20:34:44 | Autogenerated baseline 2017-11-08 20:35:11 | ■ ■ ■ ■ ■     | 0.09    | 0.03    | 0.07 | ✓ | 🔍 |
| <input type="checkbox"/> | PRINTVerifier_Export_2017_11_08_20h35s57.tx | 2017-11-08 20:35:57 | Autogenerated baseline 2017-11-08 20:35:11 | ■ ■ ■ ■ ■     | 0.06    | 0.03    | 0.04 | ✓ | 🔍 |
| <input type="checkbox"/> | PRINTVerifier_Export_2017_11_08_20h32s54.tx | 2017-11-08 20:32:54 | Autogenerated baseline 2017-11-08 20:35:11 | ■ ■ ■ ■ ■     | 0.06    | 0.03    | 0.05 | ✓ | 🔍 |
| <input type="checkbox"/> | PRINTVerifier_Export_2017_11_08_20h32s13.tx | 2017-11-08 20:32:13 | Autogenerated baseline 2017-11-08 20:35:11 | ■ ■ ■ ■ ■     | 0.06    | 0.02    | 0.05 | ✓ | 🔍 |
| <input type="checkbox"/> | PRINTVerifier_Export_2017_11_08_20h30s07.tx | 2017-11-08 20:30:07 | Autogenerated baseline 2017-11-08 20:35:11 | ■ ■ ■ ■ ■     | 0.08    | 0.03    | 0.06 | ✓ | 🔍 |
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| <input type="checkbox"/> | PRINTVerifier_Export_2017_11_08_20h20s07.tx | 2017-11-08 20:20:07 | Autogenerated baseline 2017-11-08 20:35:11 | ■ ■ ■ ■ ■     | 0.08    | 0.02    | 0.04 | ✓ | 🔍 |
| <input type="checkbox"/> | PRINTVerifier_Export_2017_11_08_20h19s10.tx | 2017-11-08 20:19:10 | Autogenerated baseline 2017-11-08 20:35:11 | ■ ■ ■ ■ ■     | 0.07    | 0.03    | 0.05 | ✓ | 🔍 |

eXact



\$5500



# Capture- Is Instrument Precise Enough?

## E-Factor- Expectations









- Instrument Gauge Factor
- Every Manufacturing Industry has IGF
- ChromaChecker introduces to Print Industry
- Workflow Tolerance:
  - % of precision + cross instrument variation
  - allocate down to 20% to instrument variation

# Capture- Interpreting the Data

## “Stacking” Effect of Multiple Devices



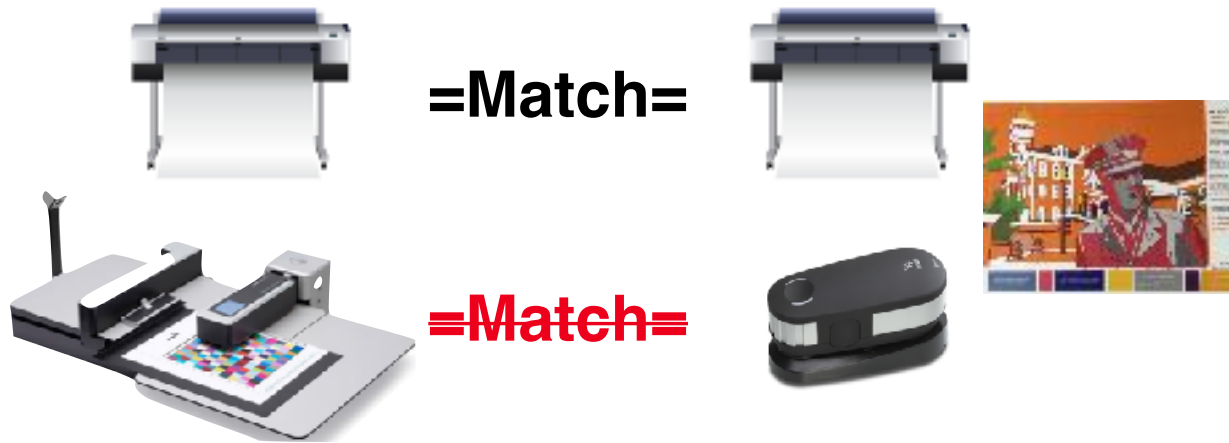
- Multiple instruments measuring same color: Deviation
- Instrument use different technology, lighting, math
- With two Instruments double numbers, three= triple...
- Interpretation of data reveals:
  - (2) i1Pro1  = .74, then workflow  = 3.7
  - (2) i1Pro2  = .28, then workflow  = 1.40
  - (2) eXact  = .10, then workflow  = 0.50

# Capture- Interpreting the Data

## “Stacking” Effect of Multiple Instruments



- Measuring same color differently results in Deviation
- **FAIL** customer tolerance before print page 1



**Create Profile  
Instrument A**

**Verify Profile  
Instrument B** **FAILs!**

# Capture- Interpreting the Data

## “Stacking” Effect of Multiple Instruments



- Measuring same color differently results in Deviation
- **FAIL** customer tolerance before print page 1

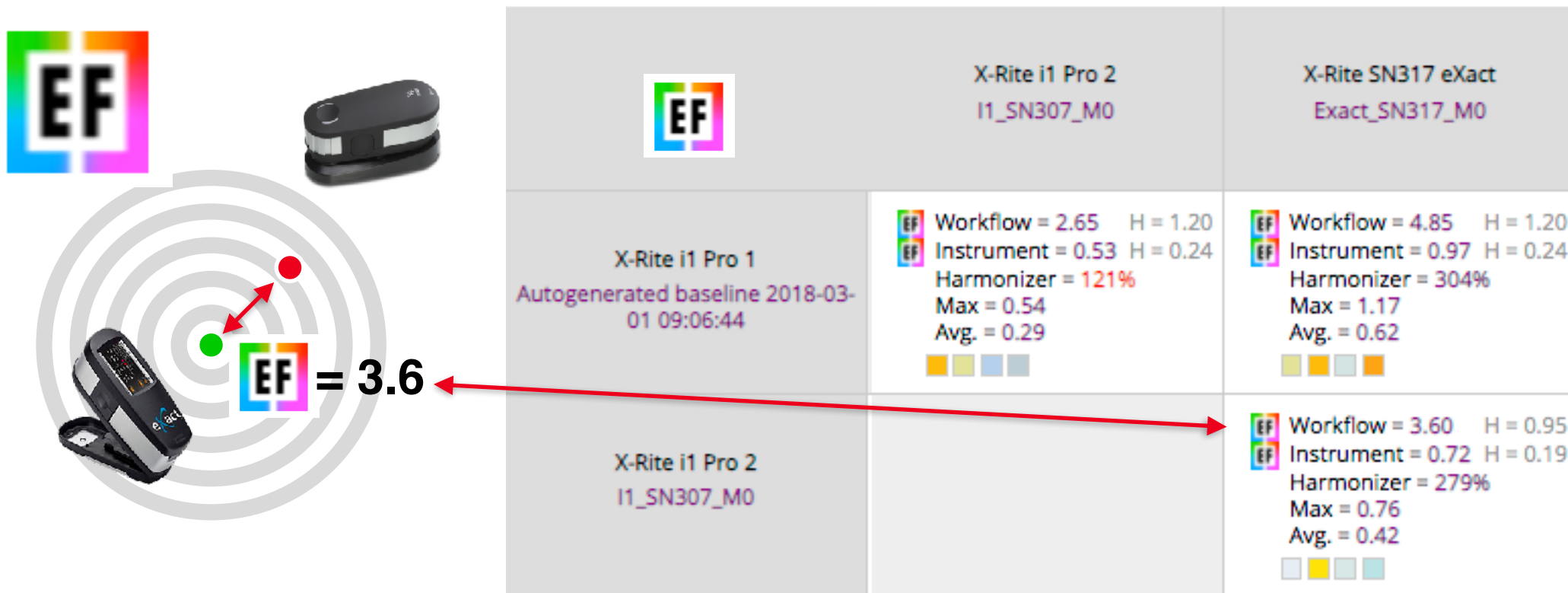




# Capture- How Accurate is an Instrument?

## Comparing how different devices measure color

- Exposes state of “correctness” and closeness to “bullseye”



# Capture- How Accurate is an Instrument?

## Comparing how different devices measure color

- Exposes state of “correctness” and closeness to “bullseye”

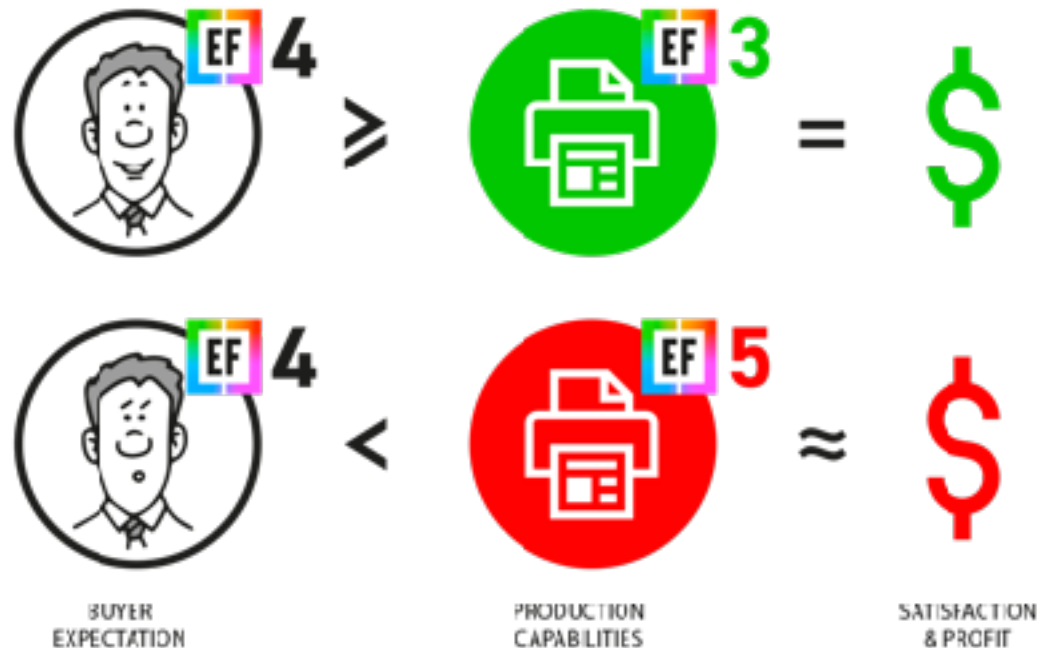


If E-Factor Workflow > Tolerance= **PROBLEM**

# Capture- Instrument Differences affect Printer E-Factor

## *If Instrument differences > Tolerance*

- ◆ Cause the Printer E-Factor to appear to FAIL
- ◆ Problem is Instrumentation Differences
- ◆ ChromaChecker can minimize this difference: Harmonization



# Summary: Capture Instrument

## Application and Use Cases

- Multiple instruments measuring same color
- Understand: Capture instruments are different
  - *Even two units one serial number apart...*
- ChromaChecker Instrument Inspector
  - *Assess precision/accuracy each instrument*
  - *Warn when exceeds Tolerance Expectations*
  - *Can Harmonize to minimize differences*